

Sonia Sordoni

Stylist & Fashion Editor

	Contact
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Education

2013	Design Basics - Design 101 - iversity (online design training, www.iversity.org) Digital Photography Course - Centro sperimentale amici di Carlo (Ancona, Italy) <ul style="list-style-type: none">• Portrait and Fashion Photography
	Master's Degree in Fashion Communication - ZoneModa, UNIBO Università degli Studi di Bologna (Rimini, Italy)
2010	Bachelor's Degree in Architectural Science - UNICAM Università di Camerino (Ascoli Piceno, Italy)
2006	High School Diploma Liceo Linguistico "Leonardo Da Vinci" (Jesi, Italy)

Work Experience

2014	Giorgio Armani Retail Role: <ul style="list-style-type: none">• Sale Assistant
2013	Melbourne Spring Fashion Week, Melbourne, Australia Role: <ul style="list-style-type: none">• Models Dressing Volunteer

www.sensactional.com

Personal blog: fashion, style, photography, styling, trends, travel

Role:

- Founder & Editor

Software: Adobe Camera Raw, Adobe Photoshop, Weebly Editor

www.italabtrend.wordpress.com

Final Thesis project, at *UNIBO*, under the supervision of the Cool hunter and Senior trend researcher *Paolo Ferrarini*

Role:

- Founder & Editor

Software: Adobe Photoshop, Wordpress Tamplate

2012

Right Walking: Ready to walk, Menichetti Eventi Studio, Bologna, Italia

Project developed with the event planner *Sonia Menichetti*, during the internship at *Menichetti Eventi Studio*

(www.menichettieventistudio.it/right-walking-ready-to-walk/)

Role:

- Event Developer

2011

Vogue, Edizioni Condè Nast s.p.a., Milano, Italia

Internship at Vogue, in the online department, www.vogue.it

Role:

- Assistant of the Fashion and Shopping Editor

Software: Umbraco, Adobe Photoshop

Red Bull S.r.l, Milano, Italia

Wings Team Member at Red Bull Rimini, Italia

Role:

- Sampling Girl, Event and Party Planner, Working Time and Working Activities Manager

Mod'Art Notte Rosa, Confartigianato s.r.l., Rimini, Italia

Fashion show, Notte Rosa, summer event in Rimini, Italia

Role:

- Models Dresser

2009

Cotton Club, Freedom s.n.c., Jesi, Italia

Role:

- Visual Merchandiser & Sale Assistant

Other Experience

2014

Experience Abroad, Melbourne & Brisbane, Australia

Work, Travel, Language & Holiday Experience in Australia

2012

ZoneModa Web Cell, ZoneModa, UNIBO, Rimini, Italia

Web series about fashion, design, art and style done at *UNIBO*
(vimeo.com/user4132344)

Role:

- Collaborator & Presenter

2011

Classroom, ZoneModa, UNIBO, Rimini, Italia

Independent Academic Magazine with the supervision of the graphic designer

Alessandro Gori at *UNIBO*

Role:

- Editor & Creative Director

Award Gadget Ideation Notte Rosa, Assessorato al Turismo, Rimini, Italia

Gadget ideation project for the *Notte Rosa* event, *UNIBO* in collaboration with

Assessorato al Turismo, Rimini, Italia

Role:

- Creative Director

Reedo at Ikea, ZoneModa, UNIBO, Rimini, Italia

Final exhibition of an academic workshop based on reuse, with the artist and reuse-designer *Fethi Atakol*, *UNIBO*, Rimini, Italia

(www.reedo.org/blog/ikea-colonizzata-dal-reedo-team)

Role:

- Reuse Designer Assistant, Exhibition planner, Exhibition Setter

2011

Fogli Nudi, ZoneModa, UNIBO, Rimini, Italia

Final exhibition of an academic workshop with the artist *Sissi*, *UNIBO*, Rimini, Italia

Role:

- Creative Designer, Exhibition Planner, Exhibition Setter

Skills

Software

Design & Photography

Adobe Lightroom

Adobe Camera Raw

Adobe Photoshop

Operating System

OS X

Windows

Language

Italian: Mother Tongue

English: Fluent

French: Fluent

References

Available upon request